



## Other Workshops

### SBA LOAN WORKSHOP ( FTCC)

2 Hrs.

FREE

Wednesday

08-06-08

11:30AM – 01:30PM

Learn about SBA Community Express Loan programs, process of getting a loan, SBA approved lenders, credit & other requirements, and documents required to apply for loan. WBC's Loan Officer conducts this workshop for FTCC in the Small Business Center at main campus.

### UNDERSTANDING LEGAL STRUCTURE OF YOUR BUSINESS

2 Hrs. Fee: \$20- Non-members  
\$15- Members

Wednesday

08-20-08

10:00AM – 12:00PM

Do you understand the legal structure of your business? Do you want to be a sole proprietor? Or be in a partnership with others? LLC? Or S- Corporation? What are the tax or liability implications under each structure? Confused? Participate in two-hour seminar that will allow you to make an informed decision about your business ownership.

### 'DIRECT SELLING' SEMINAR (HQ LIBRARY)

3 Hrs.

FREE

Thursday

09-04-08

10:00AM – 01:00PM

If you are in multi-level business such as Mary-Kay, Quixtar, Arbonne, HerbalLife, YTB, Amway, etc. you may need help in networking, making contacts, and initiating business conversation with prospects. Attend this high powered seminar to learn leadership skills

### BASES PARA COMENZAR SU NEGOCIO

3hrs.

Precio: Gratis

Lunes, septiembre 15, 9 a.m. – 12 m **LOCACIÓN: Biblioteca Principal Headquarters- 300 Maiden Ln.**

Conozca lo que se necesita para comenzar un negocio y los retos que los pequeños empresarios enfrentan. Entérese sobre nuestros programas de préstamos para comenzar un negocio, el tipo de estructura que más se adapta a sus necesidades, los aspectos básicos para un plan de negocios, investigación de mercado, análisis de la competencia y la importancia del plan financiero. Obtenga las respuestas a sus preguntas tales como: ¿Qué es un plan de negocios y para qué lo necesito? Únase a otros pequeños empresarios para explorar aspectos fundamentales al comenzar un negocio y aprenda de las experiencias de propietarios de negocios existentes.

### MARKETING YOUR BUSINESS FOR LESS

2 Hrs.

Fee: \$20- Non- members  
\$15- Members

Wednesday

09-17-08

10:00AM – 12PM

Learn innovative ways to market and advertise your business effectively on a limited budget. Understand key points of an effective website, networking, getting most of your money with radio/ print advertising, and using 'word of mouth' to your advantage. Find out how to be visible and branded in the community whether you are a start up or existing business. You will also get to know low cost alternatives for designing logo, brochures, and business cards.

### BUSINESS ETIQUETTE, PROTOCOL & IMAGE

3 Hrs.

Fee: \$20- Non-members  
\$15 for Members

Thursday

09-18-08

5:00 PM – 8:00 PM

Learn the skills needed to present yourself as a professional and be taken seriously, whether you are at an important business meal or networking for new clients. Also educate yourself on the special set of rules when having meetings or events. Know the conventional rules of polite behavior; change your image and present yourself with an air of charm and confidence.

### BUSINESS IN A BOX? What to look for?

3 Hrs.

FREE

Thursday

09-25-08

10:00 AM – 1:00 PM

Want to start a small business but don't know where to begin? Whether to start a business from scratch or buy a franchise; get into a multilevel/ pyramid type of business or start some other online home-based business. This seminar will evaluate the business options that come in a BOX: franchises, multi level businesses, software packages that promise hefty returns in online business. Learn what you should be looking for before committing your time & money on such businesses

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**To register please contact: Women's Business Center \* 230 Hay Street \* Fayetteville, NC \* 28301**

**Phone: 910-323-3377 \* [www.wcof.org](http://www.wcof.org)**

**Download the Class Registration and Membership Forms Online!!**

Funded in part through a collaborative agreement with the Small Business Administration

